

Ready TO RUN

DELAWARE

Campaign Training
for Women

“Women belong in all places where decisions are being made....It shouldn't be that women are the exception.”

- Supreme Court Justice Ruth Bader Ginsburg

September 2021

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Registration is now open for Ready to Run® Delaware 2021, a six-week course that aims to prepare Delaware women to run successful political campaigns. Participants will explore how to find their “why,” build an influential network, create a campaign platform, craft an effective message, fundraise and budget, and more. Classes will feature a fantastic lineup of speakers with experience at all levels of government, campaigns, and advocacy.

Weekly classes will be held on Tuesdays from October 12 through November 16 at 6:00 p.m. In-person sessions will take place at CSC Station in Wilmington, and virtual participation will also be available.

Ready to Run® Delaware (R2R Delaware) is a bipartisan organization with the mission of preparing women to run a successful political campaign, helping each woman to find her voice and earn a seat at the table. We welcome women who are considering running for office in Delaware themselves as well as women who would like to work behind the scenes running a professional-grade campaign for someone else's candidacy. R2R Delaware was started in 2017 by Suzanne Moore and is part of the Ready to Run® National Network of the Center for American Women and Politics (CAWP) at Rutgers University.

Delaware ranks 25th in the nation for percentage of women serving in the state legislature (30.6%), and nationally, women make up only 26.4% of Congress. While the past few elections have marked advances for parity in elected roles, we still have work to do. R2R Delaware has played a role in our state's progress toward that goal – 2017 and 2019 classes helped many women prepare successful campaigns and graduates now hold offices throughout the state.

If you or someone you know is interested in exploring advocacy, campaigning, or running for office, this course can help you get started! Visit our website at www.readytorunde.org for more information, to register, or to make a tax-deductible donation.

Sincerely,



Jane Brady
Delaware Republican Party Chair



Betsy Maron
Delaware Democratic Party Chair